

The Tradition Continues!



Le Dîner en Blanc[™] *Adelaide*

Returns This Summer!

Adelaide – For the third consecutive year, the city of Adelaide hosts **Le Dîner en Blanc**. On **Saturday 5 December 2015**, the annual secret affair promises another unforgettable evening of elegance, beauty and magic, as it takes over an undisclosed public space whose location is only revealed minutes prior to the commencement of the event. Over 900 foodies, fashion and cultural enthusiasts have attended the event in the past and over 1200 are expected this year.

This epicurean phenomenon filled the main lawns at The Adelaide Zoo in 2013, then took over Victoria square on a balmy November evening last year, so which iconic space will the 2015 edition of Dîner en Blanc take place this year??? That's what everyone around town wants to know!

Bystanders will witness groups of guests all dressed in white gathering at specific rallying points all across the city. Guided by Dîner en Blanc volunteers, these groups will then converge on one of the city's most beautiful setting, travelling by chartered coaches. Every guest brings their own gourmet feast, table, chairs and table setting. Over the course of the evening, they will eat and celebrate amid music, entertainment and dancing.

The evening is filled with visually breathtaking moments including the waving of a cloth napkin to mark the beginning of the dinner and the lighting of sparklers to let guests know they are now free to mingle and dance. When at the end of the evening the trumpet sounds, guests pack up all of their belongings, pick up all their litter and head back into the night, leaving behind no sign of their elegant revelry.

To maintain the uniqueness of **Le Dîner en Blanc** as well as staying true to tradition, guests must observe certain requirements and follow **a few key rules**:

- Registration to participate happens in three stages: Phase 1 is for members who attended the previous year (Opened Oct 27); Phase 2 is for new members who are referred by Phase I attendees (Opened Nov 3); Phase 3 is for people who sign up on the waiting list via the official website (Opens Nov 5): adelaide.dinerenblanc.info/register
- Once confirmed, each guest's participation becomes mandatory, regardless of weather conditions. This is a rain or shine event.
- Dress code: elegant and white only. Originality is encouraged as long as it is stylish and tasteful.
- Table setting: all white!
- Champagne and/or wine. Beer and hard liquor are prohibited.

- Pre-order any wine to be consumed on the night via the Diner en Blanc e-store. BYO alcoholic drinks is strictly prohibited due to liquor licensing. BYO soft drinks and water is permitted.
- To ensure that the location secret is kept undisclosed until last minute, guests meet at assigned departure location and are escorted by a **Dîner en Blanc** volunteer.
- In order to leave the event location as clean as when they arrived, guests are required to leave with all their belongings, leftovers and litter.

Guests must bring

- A table, two white chairs, white tablecloth.
- A picnic basket comprising fine food and proper stemware and white dinnerware.
 - A catered picnic basket option, which can be picked up on site, will be available for those who do not wish to pack their own. Guests wishing to do so must reserve online through **Dîner en Blanc** website during the initial ticket registration.

For full details on the event's rules and regulations, please visit the official website: adelaide.dinerenblanc.info/about.

Le Dîner en Blanc – Adelaide gratefully acknowledges The Birdcage Boutique, The Catering Haus and Tomich as official local sponsors of the **2015 edition of Dîner en Blanc – Adelaide**.

About Dîner en Blanc

Launched in Paris in 1988 by François Pasquier and a handful of friends, **Le Dîner en Blanc** has become a worldwide epicurean phenomenon. Dîner en Blanc - Paris now attracts nearly 15,000 people each year. What was a "friends and word-of-mouth only" event has grown into an international sensation celebrated on five continents. While the technology behind the event may have changed over the years, the principles fuelling this fantastic event have not: guests continue to gather at a secret location for the sole purpose of sharing a gourmet meal with good friends in one of their city's most beautiful public spaces. Founded in 2012 and headquartered in Montreal, Canada, **Dîner en Blanc International** is responsible for developing this secret posh picnic in over 60 cities in more than 25 countries around the world. Each event is headed by passionate local organizers who fell in love with the concept and wanted to bring it to their city, giving this rendezvous a local flair.

About The Hosts

Melanie Moffatt of Adelaide Onsite Event Management and Sam Smith of BubbleWrap Events, join forces to put on this all white extravaganza! Two hard working event managers who love putting on the biggest dinner party of the summer!

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